

# *Sponsor Prospectus*

## International Conference on Transport & Health

Organized by: Transportation Public Health Link

Hosted by: ISGlobal

27-29 June 2017

*(unconference on the beach 26 June)*

*Barcelona, Spain*



## Transportation Public Health Link

*Mobility With A Healthy Twist*

The Transportation Public Health Link (TPH Link) is a global company based on a systematic problem solving approach that accounts for the synergy between the social (health), political, economic and environmental elements of sustainability. The TPH Link supports the inclusion of a cross-disciplinary team of professionals in the design, planning and development of proposed and rehabilitated transportation infrastructure projects. In this way, appropriate quantitative and qualitative research, performance metrics, and strategic management methodologies can be implemented to effectively evaluate the health impact of a proposed transportation project that places people first in the decision-making process.

For more information on the TPH Link, please visit our website at: [www.tphlink.com](http://www.tphlink.com).

Join us on LinkedIn <http://goo.gl/Asjkao> and on Twitter @TPHLink

## ISGlobal-CREAL



The Barcelona Institute for Global Health, ISGlobal, is the fruit of an innovative alliance between academic, government, and philanthropic institutions to contribute to the efforts undertaken by the international community to address the challenges in global health.

ISGlobal is a consolidated hub of excellence in research that has grown out of work first started in the world of health care by the Hospital Clínic and the Parc de Salut MAR and in the academic sphere by the University of Barcelona and Pompeu Fabra University. The pivotal mechanism of its work model is the transfer of knowledge generated by scientific research to practice, a task undertaken by the institute's Training and Policy and Global Development departments. Its ultimate goal is to help close the gaps in health disparities between and within different regions of the world.

On June 30, 2016, the Centre for Research in Environmental Epidemiology (CREAL), a ten year-old institution of excellence in advanced epidemiological research on environmental factors that affect human health, completed its integration into ISGlobal. The merger of both centres into a larger ISGlobal with increased capacities is the result of a strategic alliance that started in 2013. As a result, the Barcelona Institute for Global Health (ISGlobal) has successfully consolidated a cutting-edge cluster of research expertise with capacity to address health challenges, including infectious diseases and non-communicable chronic diseases, with a strong focus on their environmental determinants. Please take a few minutes look at our latest paper on health impacts of urban and transport related exposures [HERE](#) and possible solutions such as car free living [HERE](#)

More information can be found in the [ISGlobal Alliance](#) page.

## Opening Session & Keynote Speaker

**\$15,000**

ICTH Opening Sessions have a reputation for catching the audience off-guard! Plans for Barcelona are still underway. ICTH 2016-USA welcomed delegates with a surprise performance by the San Jose State University Youth Orchestra playing Uptown Funk, led by Professor Galen Lemmon with direct participation by Retired Secretary of the US Department of Transportation, Norm Mineta during a rendition of Gangnam Style.

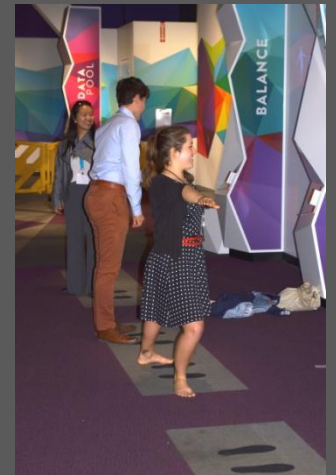


As a sponsor of this event, you will introduce a world renowned speaker (confirmation pending) during the ICTH 2017-Barcelona Opening Session! Your organization will also receive special recognition on the conference website, social media, email blasts, and on-line and printed programmes. Signage will display your company logo as the opening session/keynote sponsor.

## Welcome Reception: Monday, 27 June 2017

**\$15,000 SOLD**

Host and welcome the delegates at the first official social gathering and networking function of the conference (location TBD)! Your organization will receive special recognition on the conference website, social media, email blasts, and on-line and printed programme. Signage will display your company logo as the reception sponsor. In addition, you will have the opportunity to welcome delegates to ICTH and speak briefly about your company/organization. ICTH 2016-USA featured a pizza party at the Tech Museum of Innovation in which participants enjoyed an evening of friendship and interactive displays (photo right).



## Walking & Biking Tours of Barcelona, 28 June 2017

**5,000**



Sponsor this multi-modal activity that will take delegates through the streets of Barcelona, Spain on an enchanted tour of architecture and culture. Your organization will receive special recognition on the conference website, social media, email blasts, and in the on-line and printed programmes.

ICTH 2015-London hosted several walking tours that were preferred by delegates. This year, instead of a party, we are offering the tours with an option of groups to meet up afterward to enjoy a night of dinner and dancing.

## Awards Luncheon

**\$5,000**

Sponsor this opportunity to host the ICTH Delegate Awards Luncheon. In addition, you will have the opportunity to sponsor one of the abstract cash awards and present it to the recipient. You will also be provided with 5-10 minutes to speak regarding your organization and its products/services to a focused grouping of the conference attendees. Wait, we're not done yet! You will also have the opportunity to draw the winning Brompton Bicycle (Deb Hubsmith Award) ticket. This event is greatly anticipated and considered as one of the highlights of ICTH.



## Hot Topic Workshop (5-6 Available)

**\$2,500**

Sponsor this opportunity to host a Hot Topic Workshop (Photos on Cross-Disciplinary Communication led by Barbara Stuckey, Owner of the ExactWord) and present to conference attendees through a 10 minute educational summary of products/services. You will have the opportunity to serve as moderator to introduce the workshop and assist the presenters with the question and answer session. Workshops are led by world renowned experts in the fields of transport and health. Your company name and logo will be displayed on the ICTH website, social media, and in the conference on-line and printed programmes.



## High Scoring Abstract & Poster Awards (12 available)

**\$200**

As a sponsor, you will have the opportunity to present the award to the highest scoring abstract author and have your photo taken by the conference photographer during the Awards Luncheon on Wednesday, 29 June 2017. Your company name and authorized representative's signature will be included on the award certificate, ICTH website, and on-line and printed programmes as the sponsor. Below are a few award winners from ICTH 2016-USA:



## Promotional Items

### Tote Bag

**\$3,500**

Place your organization's name/logo on a durable, quality bag provided to all conference delegates. Past experience shows that these bags are used regularly after the conference ends.

### Notebooks

**\$2500**

Place your organization's name/logo on a notebook to be distributed and used by conference delegates to take notes during abstract presentations and Hot Topic Workshops. Notebooks have been a popular item with delegates since the inaugural conference.

### Ink Pens

**\$1000**

Have your company's name and logo visible to delegates throughout the conference. Pens will be distributed to all conference delegates. This item has been the most popular item by conference delegates with very few pens left over at the conclusion of the event.



Barcelona ISGlobal Campus Mar

Supporting Sponsor Benefits	Platinum	Gold	Silver*	Bronze*
	\$15,000	\$7,500	\$5,000	\$2,500
Complimentary conference registration (for sponsor and/or client use)	2	1	1	
Highlighted partner and sponsor for one of the following conference activities: Keynote Speaker or Welcome Reception	•			
Recognition at Keynote or Welcome Reception with an opportunity to introduce the speaker or welcome the delegates to the event	•			
Company logo on the ICTH website, on-line and printed programme indicating sponsorship level	•	•	•	•
Extensive social media coverage; email blasts, LinkedIn, Twitter, Google+ and Facebook	•	•	•	•
Logo and sponsorship level displayed onsite	•	•	•	•
Pre and post-conference attendee list (upon request)	•	•	•	•
Access to Welcome Reception, networking lunches, abstract sessions, Hot Topic Workshops and social activities as part of the conference registration	•	•	•	
Presentation of sponsored High Abstract or Best Poster Cash Award during the Awards Luncheon, Wednesday, 29 June 2017	•	•	•	•
Full page insert and/or promotional material distributed to attendees and/or on display	•	•	•	•
<b>PLATINUM:</b> Keynote or Welcome Reception, Abstract Award and option to have logo displayed on delegate name badge	•			
<b>GOLD:</b> Highlighted sponsor for one of the following items: Walking & Biking Tour, Hot Topic Workshop, Awards Luncheon and Abstract Award, tote bag, registration signage or other choice of promotional items	<i>Optional</i>	•		
<b>SILVER:</b> Highlighted sponsor for one of the following: Walking & Biking Tour, Awards Luncheon, Hot Topic Workshop, Abstract Award or choice of other promotional items	<i>Optional</i>	<i>Optional</i>	•	
<b>BRONZE:</b> Highlighted sponsor for one of the following: Walking & Biking Tour, Abstract Award and choice of promotional item				•

# Sponsor Form

International Conference on Transport & Health  
ISGlobal Campus Mar  
27-29 June 2017 • Barcelona, Spain



## General Sponsorship Levels

- Platinum (\$15,000)
- Gold (\$7,500)
- Silver (\$5,000)
- Bronze (\$2,500)

## Conference Activities *(select based on grid)*

- Opening Session/Keynote Speaker
- Welcome Reception
- Awards Luncheon
- High Scoring Abstract Award
- Hot Topic Workshop (Pick One)
  - Air Quality
  - Cities Alive: Toward a Walking World
  - Cross-Disciplinary Communication
  - Health/Environmental Impact Assessment
  - Urban Regeneration and Social Sustainability
  - TBD

## Promotional Items

- Tote Bag
- Notebooks
- Ink Pens

## SPONSOR CONTACT INFORMATION

Organization *(to be listed in programme)*

Full Name

Title

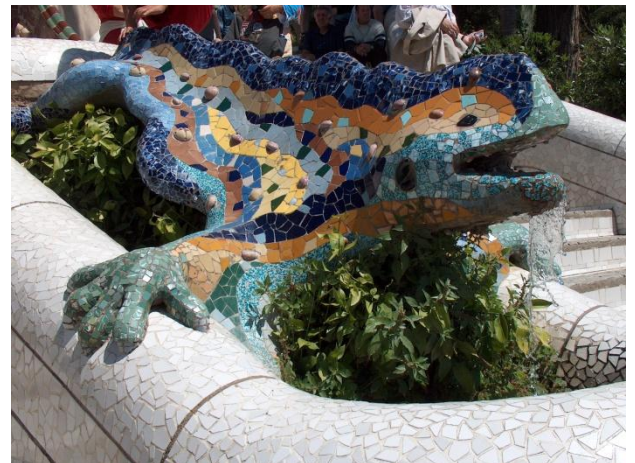
Business Phone

Mobile Phone

Email

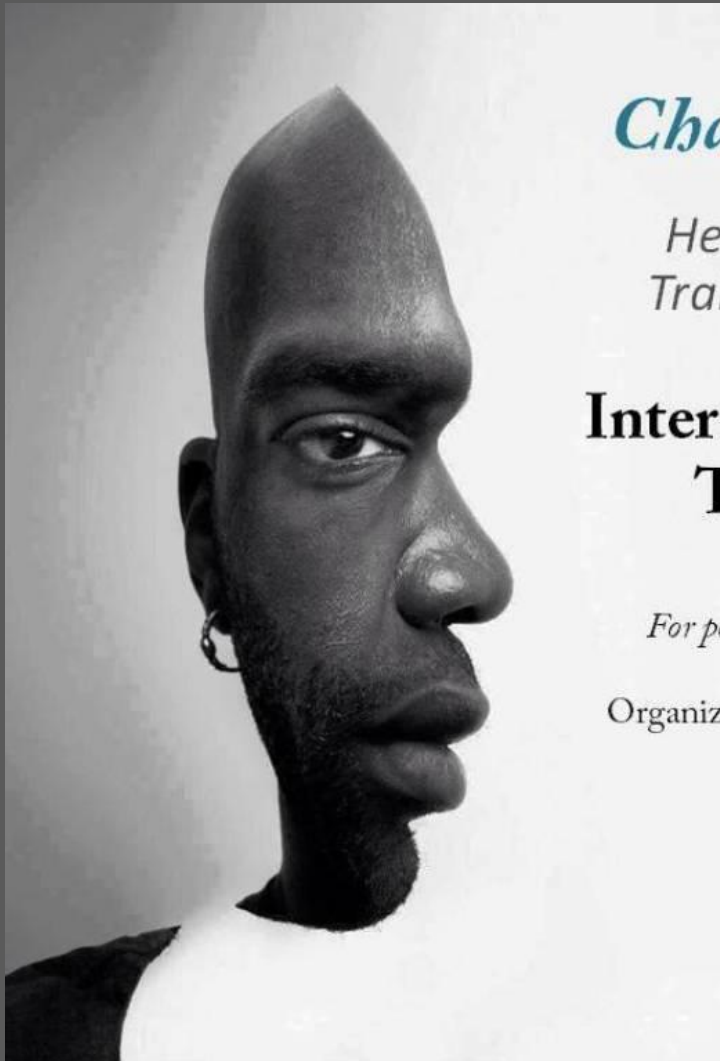
## PAYMENT METHOD

Please contact Karyn Warsow by telephone (231) 340-0242 or email [kwarsow@tphlink.com](mailto:kwarsow@tphlink.com) to determine the best method of payment.



*The symbol of Barcelona - the mosaic salamander  
Gaudi's Park Guell*

*Join us at ISGlobal Campus Mar located in Barcelona, Spain for an avant-garde experience that is pushing the boundaries of the status quo*



***Changing Perspectives***  
*Health Impacts of Urban & Transport Related Exposures*

**International Conference on  
Transport & Health**

*For policy-makers, practitioners, and researchers*

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