

Professional Association for Transport & Health Board of Directors

Mission

The International Professional Association for Transport & Health (IPATH) is a platform for cross-disciplinary and multi-sector professionals working at the intersection of transport and health. The aim of IPATH is to share information, exchange ideas, and foster collaboration to improve health and well-being within communities by advocating for the integration of health in the urban and transport agenda.

Vision

- To create an accepted professional discipline of transport and health
- To support and encourage research and good practice aimed at integrating health into the transport planning and decision-making process
- To build a cohesive community of cross-disciplinary and multi-sector professionals

Meeting Minutes
Thursday, 21 September 2017
12:00 – 1:00 p.m. EST

Present:

Al Almasy
Sam Elrahman
Zvi Leve
Silvia Poggioli
Greg Rybarczyk
Karyn Warsaw
Kimberly Vachal

Excused Absent:

Ghassan Abu-Lebdeh
Ron Deverman
Gavin McCormack
Patrick Sherry
Matthew Williams (Japan)

Agenda Topic	Responsible Party
Introductions/Welcome	All
Agenda Approval	<u>Motion to Approve</u> – Sam <u>Seconded</u> – Karyn
Meeting Minutes Approval	<u>Motion to Approved</u> – Kim <u>Seconded</u> – Sam

Executive Committee Updates

Meetings

Executive Board meetings have been changed to the first Tuesday of each month from 12:00-1:00 p.m. EST in an effort to accommodate member schedules. This change will be effective through December 2017. There will be a re-evaluation of this schedule during the January 2018.

Administrative/Regulatory

Al is currently reviewing the draft position templates developed by Karyn for IPATH Board members, President, Vice President, Secretary and Chair. He will send out the Board job description for peer-review to the Board. In addition, Al is also reviewing the business and marketing strategic plan prepared by Karyn. Once completed, Karyn and Al will discuss any final edits prior to sending to the Board for peer-review.

Bylaws are pending

Membership

Karyn sent out a back to school email and social media membership campaign highlighting IPATH and the activities that had taken place over the past year along with membership benefits and opportunities. A reminder was sent out after Labor Day. Click [HERE](#) We received one new student member as a result of this effort.

Our membership goal by year end is 100, although there are only 40 active members at this point in time.

Logo and Slogan Contest

An initial announcement was sent out to the entire TPH Link/ICTH list-serv and social media. A final reminder was sent out to only IPATH members and social media. Click [HERE](#)

To date; we have received one submission for the logo and slogan from Andrew Buroni, PhD, United Kingdom.

The Logo has to be a play on Hermes, not only was he the god of commerce synonymous with transport and speed, but he was also viewed as the protector and patron of roads and travellers, and here is the kicker, part of his symbolism included the winged hat, shoes, and the Caduceus. The latter being a winged staff with two snakes that formed the subsequent symbol for medicine.



	<p>In terms of slogan: Driving public health through transport</p> <p>Get it, the logo drives the symbol of medicine through the winged shoes of Hermes symbolising transport... No need to thank me, and you can nominate the prize money to the Rocking horse appeal back in blightie.</p> <p>Or we could go full on cheesy</p> <ul style="list-style-type: none"> • A journey to better health • A passage to health conscious transport planning • Transforming attitudes towards transport and health <p>BOARD FEEDBACK</p> <p>Zvi believes that the logo is too medically oriented and did not like the slogan wording as it focuses and/or infers automotive driving.</p> <p>Al will forward the original email from Andrew to the Board for review.</p> <p>THSG Collaboration</p> <p>Karyn was unable to call into the THSG Meeting scheduled for 19 September. There was not international capability available. She has shared the Free Conference Call tool with Steve Watkins to help facilitate collaboration in the future.</p> <p>RECAP</p> <p>Steve suggested that the benefits of IPATH membership should highlight the benefits of dual membership with THSG. Kara currently adds this information, discounted subscription to the Journal of Transport & Health and FREE Moves 2 download, to the Welcome letter. Karyn will also add this information to the IPATH website under Membership Benefits.</p> <p>MOU is still outstanding due to competing priorities with ICTH. Karyn and Al will work on the draft document. Al suggested a conference call with Steve to make sure we are all on the same page regarding collaboration between THSG and IPATH.</p>
Old Business	<p>Code of Ethics</p> <p>Only one Board member is outstanding.</p>
Student Committee	<p>Silvia provided an update on previous brainstorming and proposed ICTH workshop topic.</p> <p>The Student Committee is interested in setting up their own pages with password protection on the IPATH website, including Blog capabilities. They are also working on formal Committee positions, which will be sent to the Board for peer-review.</p> <p>Greg requested that key points be pulled together in a flier so that he could forward to his students to garner interest in the Student Committee. Karyn and Silvia will work on this task.</p>

A. Enhance Membership and Organizational Capacity	
Membership	It was suggested that we focus on creating a professional list-serv by including academic alumni and faculty – Marketing Database. The current list-serv is a combination of TPH Link and ICTH registered abstract authors and delegates. It was suggested that the Board send in their professional contacts via Excel spreadsheet to build the database.
The Right IPATH Newsletter	Karyn has not yet completed this task due to competing priorities.
IPATH Website	Kim had the communications group at her university review the IPATH website for areas in need of improvement. There were only minor editorial suggestions received. All points have been corrected. Thank you, Kim!
ICTH Update 2018	<ul style="list-style-type: none"> • Need IPATH Board members to volunteer to be on the Programme Committee. Sam volunteered! Thank you. • Recruiting sponsors – request the Board to assist with this important endeavor • Confirmed the Petoskey Steel Drum Band for the Welcome Reception • Invitations in process to Michigan Governor Rick Snyder and previous USDOT Secretary Anthony Foxx • Partnership with ITE confirmed. ITE will be assisting with the technical programme in an effort to expand the offerings to transport practitioners and increase attendance. • ICTH 2019- Confirmed for Melbourne, Australia hosted by Smart Cities Research Institute, Swinburne University of Technology Al suggested partnering with the International Bridge, Tunnel and Turnpike Association (IBTTA) as a joint meeting to broaden our educational efforts. Zvi was opposed to this suggestion as it seems to deviate from the topic of transport and health.
C: Media Communications	
ITE	Interested in working with IPATH on the proposed health and transport textbook suggested during ICTH 2017-Barcelona
Social Media	<p>OUTSTANDING</p> <p>Need to create a Twitter handle for IPATH. Currently information is being tweeted under the TPH Link. A separate Twitter account would enable re-tweets between THSG and IPATH in an efficient manner.</p>
J. Adjournment: 13:32	
<p><u>Motion to Adjourn</u> – Karyn</p> <p><u>Seconded</u> – Sam</p>	